



A4 Bath to Bristol project questionnaire - 2026 Keynsham Section consultation

About the project

The A4 is one of the region's main transport corridors and a key focus for future growth. It connects Bath and Bristol, as well as major innovation areas like Bristol's Temple Quarter and Bath's Riverside Innovation District, and provides vital links for communities like Keynsham, Saltford, Corston and Newton St Loe.

Anyone who travels on the A4 between Bath and Bristol knows that traffic can be a real problem – especially during rush hour. Over 62% of commuters drive to work between the two cities. Over the next 20 years, thousands of new homes are expected to be built in the area, which could only add to this congestion challenge.

The A4 Bath to Bristol project is designed to give people better options to travel sustainably and to make safer, more pleasant routes for pedestrians and cyclists.

Development of the project started in 2021, when we asked residents and businesses along the A4 to provide their opinions on local transport issues and where improvements could be made. We used this feedback to identify potential future improvements, which were then shared as part of a public consultation in 2023.

We reviewed all the feedback received in 2023 and updated our designs in response to this and further technical work. We presented updated designs for short-term plans in Brislington, and proposals for the A4 from Keynsham to Bath, in October 2025.

We are currently consulting on the Keynsham section of the project. We are keen to share our new transport plans for this area, which have been strongly influenced by feedback received since 2023.

Responding to the consultation

We want to hear your views on our updated plans for the Keynsham section of the A4 Bath to Bristol project. The deadline for responding is 11.59pm on **Tuesday 22 September 2026**.

You can return your questionnaire to us, free of charge, by posting to: **FREEPOST West of England Combined Authority**. Alternatively, you can email a scan of it to: **bathtobristol@westofengland-ca.gov.uk**.

Please read the relevant sections of the consultation materials to help inform your responses in this questionnaire. You can read the latest proposals at: **www.haveyoursaywest.co.uk/keynsham**.

To request paper copies of the proposals, please email us at **bathtobristol@westofengland-ca.gov.uk** or call us on **0117 428 6210**.





Your travel habits

We'd like to understand your connection to Keynsham, how you currently travel and how you feel our proposals might change that. This will help us understand who we have reached and put the feedback we receive more into context.

1. What are your connections to Keynsham? Please tick all that apply

- ☐ I have family/ friends there
- ☐ I live there
- ☐ I'm a councillor for Keynsham/ nearby
- ☐ I work there
- ☐ I go shopping/ use services or facilities there
- ☐ I go to school/ I take children to school there
- ☐ I have no connection to Keynsham
- ☐ Other

If you ticked 'Other', please specify in this box

2. If you travel through Keynsham, or from Keynsham to Bath or Bristol, what mode of transport do you most often use? Please tick one box only

- ☐ Bus
- ☐ Car / van (as a driver or a passenger)
- ☐ Community transport (like Dial-a-Ride or volunteer car schemes)
- ☐ Cycling (including e-bikes and non-standard bicycles)
- ☐ Motorcycle
- ☐ Taxi
- ☐ Train
- ☐ Walking / running
- ☐ Wheeling - mobility scooter / wheelchair/ scooter
- ☐ I never travel between Keynsham, Bristol and Bath
- ☐ Other

If you ticked 'Other', please specify in this box



3. Thinking about what might encourage you to use the bus more often for travelling through Keynsham, or from Keynsham to Bath or Bristol, how important are the following things to you?

Better bus stops - e.g. with seats, shelters and lighting

- | | |
|---|---|
| ☐ Would encourage me | ☐ Would not encourage me |
| ☐ Might encourage me | ☐ Don't know/ No opinion |

Better reliability - buses turning up on time and finishing journeys on time

- | | |
|---|---|
| ☐ Would encourage me | ☐ Would not encourage me |
| ☐ Might encourage me | ☐ Don't know/ No opinion |

Bus stops closer to my home/ work / school

- | | |
|---|---|
| ☐ Would encourage me | ☐ Would not encourage me |
| ☐ Might encourage me | ☐ Don't know/ No opinion |

Cheaper bus tickets

- | | |
|---|---|
| ☐ Would encourage me | ☐ Would not encourage me |
| ☐ Might encourage me | ☐ Don't know/ No opinion |

Cleaner or comfier buses

- | | |
|---|---|
| ☐ Would encourage me | ☐ Would not encourage me |
| ☐ Might encourage me | ☐ Don't know/ No opinion |

More accessible - easier to get on or off the bus

- | | |
|---|---|
| ☐ Would encourage me | ☐ Would not encourage me |
| ☐ Might encourage me | ☐ Don't know/ No opinion |

More buses, including early mornings and late nights

- | | |
|---|---|
| ☐ Would encourage me | ☐ Would not encourage me |
| ☐ Might encourage me | ☐ Don't know/ No opinion |



Your thoughts on the proposals

We'd like to understand your thoughts on the proposals and how they may impact you and your community. We've split the proposals into their different elements so we can get detailed feedback.

4. Thinking about how the proposals might bring positive changes, how do you rate the following?

Bus stop upgrades around Keynsham

☐ Very positive change ☐ Slightly positive change ☐ No positive change ☐ No opinion

Changes at High Street/ Station Road roundabout

☐ Very positive change ☐ Slightly positive change ☐ No positive change ☐ No opinion

Gaston Avenue access to Keynsham Bypass

☐ Very positive change ☐ Slightly positive change ☐ No positive change ☐ No opinion

Keynsham Bypass bus stops (access to X39 services)

☐ Very positive change ☐ Slightly positive change ☐ No positive change ☐ No opinion

Keynsham Bypass shared-use path

☐ Very positive change ☐ Slightly positive change ☐ No positive change ☐ No opinion

New and upgraded crossings at Hicks Gate roundabout

☐ Very positive change ☐ Slightly positive change ☐ No positive change ☐ No opinion

Reduced speed limit on the Keynsham Bypass

☐ Very positive change ☐ Slightly positive change ☐ No positive change ☐ No opinion

Station Road path widening and crossing improvements

☐ Very positive change ☐ Slightly positive change ☐ No positive change ☐ No opinion

5. To make space for the proposed crossings at the High Street roundabout, we may need to remove or relocate the bus stop 'Keynsham Church Stop B'. We are keen to hear how this may impact you or your community, so please leave any comments in the box below.



6. If these proposals go ahead, how may your travel habits change? Please tick all that apply

- ☐ My travel habits are unlikely to change
- ☐ I might drive less
- ☐ I might take the bus less
- ☐ I might take the bus more
- ☐ I might take the train less
- ☐ I might cycle, walk or wheel more in Keynsham town centre
- ☐ I might cycle, walk or wheel on the new Keynsham Bypass path
- ☐ Other

If you ticked 'Other', please specify in this box



Additional feedback

7. Do you have any additional feedback on the proposals, the project or the consultation?



About you

We would like to ask a few demographic questions to help us understand who is responding to this questionnaire. This information will help ensure we hear from a diverse range of people and consider different needs when planning improvements as part of the A4 Bath to Bristol project. Your responses will remain anonymous and will only be used to help shape future engagement and decision-making.

1. What is your age group? Please tick the box that applies to you

- ☐ Under 15
- ☐ 16 - 24
- ☐ 25 - 34
- ☐ 35 - 44
- ☐ 45 - 54
- ☐ 55 - 64
- ☐ 65 - 74
- ☐ 75 +
- ☐ Prefer not to say

2. Which of the following best describes your gender? Please tick the box that applies to you

- ☐ Female
- ☐ Male
- ☐ Non-binary
- ☐ My gender is not listed
- ☐ Prefer not to say



3. What is your ethnic group? Please tick the box that applies to you

Asian or Asian British

- ☐ Bangladeshi
- ☐ Chinese
- ☐ Indian
- ☐ Pakistani
- ☐ Any other Asian background

Black, Black British, Caribbean or African

- ☐ African
- ☐ Caribbean
- ☐ Any other Black, Black British, Caribbean background

Mixed / Multiple ethnic groups

- ☐ White and Asian
- ☐ White and Black African
- ☐ White and Black Caribbean
- ☐ Any other Mixed or multiple ethnic background

White

- ☐ English/ Welsh/ Scottish/ Northern Irish/ British
- ☐ Gypsy or Irish Traveller
- ☐ Irish
- ☐ Roma
- ☐ Any other ethnic group

Other

- ☐ Prefer not to say

4. What is your postcode? This will help us to understand where your feedback is coming from



5. Are you responding as an individual or as a representative of a business or organisation?

- ☐ Individual
- ☐ On behalf of a business or organisation

If you are responding on behalf of an organisation (business, community group, residents' association, education establishment, council or any other organisation), please tell us the name of your organisation.

6. What is your employment status? Please tick the box that applies to you

- ☐ In education
- ☐ Employed
- ☐ Self employed
- ☐ Unemployed
- ☐ A stay-at-home parent, carer or similar
- ☐ Retired
- ☐ Unable to work
- ☐ Prefer not to say

7. Are your day-to day activities limited because of a health problem or disability which has lasted, or is expected to last at least 12 months? Please tick the box that applies to you

- ☐ No
- ☐ Yes, limited a little
- ☐ Yes, limited a lot
- ☐ Prefer not to say

Thank you for completing our questionnaire

We only collect the personal details you choose to provide, along with anonymous statistical data. Your information is used to improve services, send updates (if you opt in), and for essential administration with trusted partners. We keep your data secure, only share it when required by law or for safety reasons, and retain it only as long as necessary.